



WD/ UI UX 6

Age: 33

City: Pretoria North

Gender: Female

Ethnicity: African

She completed a Diploma in Graphic Design & Web Development and has 11 years' experience as a Graphic and Web designer and has recently started doing UI/UX for the last 3 years and currently working on obtaining a certificate in professional UX Design.

Experienced in using Figma, HTML, CSS, CorelDraw, Adobe Creative Suite, Adobe Xd, Adobe Photoshop, Adobe DreamWaver, Illustrator, InDesign, HTML and CSS.

Furthermore, she also has experience with site mapping.

Work History

Position: Graphic & Web Designer

Duration: 2014 to Current

Company: Creative and Digital Solutions sector

- Responsible to develop, corporate identity guides for SME's, this includes logo's, color pallets, doing power point presentations, business cards, social media posts etc.
- Using HTML, CSS and Figma for front end web design, of clients websites.
- Website maintenance.
- Responsible for UI/UX designing the interfaces (wireframing, prototypes, user flows, persona's, and conducting some research from a designers perspective)
- Developing corporate identity for SME's.
- Developing marketing collaterals while maintaining the existing CI guidelines for SME's and corporates. (Such as brochures, manuals, banners, medical letters, annual reports and digital posts).
- Developing and maintaining branding guidelines
- Designing visual elements in a vector drawing application..
- Maintaining CI guides throughout designs.
- Execute interface design processes from user research to final hand-off to development team.
- Conducting user research study and usability study.
- Analyze and synthesize usability study..
- Creating paper and digital wireframes
- Developing user flows, process flows, site maps..
- Working in high fidelity prototypes.
- Applying the gestalt principle on interface designs.
- Developing responsive designs for different screen sizes.
- Assisting stakeholders with information architecture.
- Creating conceptual designs for web platforms.
- Web design and maintenance.
- Working on new concepts and presenting finalized ideas and concepts to stakeholders.

Reason for leaving:

- The company is moving into a different direction with IT, and there will be no further growth for her as the division she is working in may be closed in the near future.

Position: Graphic Designer

Duration: 2014 to 2014

Company: Marketing and Consulting sector

- Keeping abreast of emerging technologies in new media, particularly design programs such as Adobe Suite CS6 and Corel Draw X6.
- Interpreting the manager's business needs and developing a concept to suit their purpose.
- Liaison with suppliers (Printing companies), acquiring quotes and specifying an estimated time required to complete the task.
- Developing design briefs by gathering information and data through research.
- Assisting Managing Partner with proposal writing for prospective clients.

Reason for leaving:

- Short term role.

Position: Graphic Designer & Social Media Manager

Duration: 2013 to 2013

Company: Education and Training sector

- Interpreting the manager's business needs and developing a concept to suit their purpose.
- Estimating timelines and sourcing resources and quotes
- Thinking creatively to produce new ideas and concepts.
- Using innovation to redefine a design brief within the constraints of cost and time.
- Presenting finalized ideas and concepts to managers.
- Liaising with external printing partners.

Reason for leaving:

- It was a short-term training role.

Education

Grade 12. Kremlin College, 2008.

Diploma in Graphic Design & Web Development. College Campus, 2012.

Top Skillz

Leadership Skills
Time Management
Adaptability
Ability to Work Under Pressure
Ability to Work in a Team
Customer Service
Communication Skills
Project Management
Self-Motivated
Innovative Thinking
HTML/CSS
Photoshop
CorelDraw
Adobe InDesign
Figma
Adobe Xd

In Vision
CANVA
Adobe Acrobat
MS Office Suite
Asana & Trello

Salary

Before Deductions:	R26 000 gross pm
Salary Expectations:	R 30 000 – R 35 000.00 per month

"Thank you for considering our applicant! To schedule an interview, please reach out to your Talent Acquisition Specialist."

